

1 **USER INFORMATION COORDINATION ACROSS MULTIPLE DOMAINS**

2 **ABSTRACT OF THE INVENTION**

3 Methods and apparatus for sharing user information
4 across the Internet, trackers and servers, in multiple
5 domains. User-tracking mechanism deploy cookies
6 placed in web-browser to track an user preference, or
7 use URL rewriting techniques. In an embodiment, a
8 first web site desiring to coordinate cookie
9 information with a second web site creates a cookie in
10 the browser, and stores information related to the
11 information in the cookie in a cookie coordinator
12 database. It directs the client to access a resource
13 at the second web site. The URL of the resource on the
14 second web site encapsulates the information about the
15 location of the client record in a cookie coordinator
16 database. The second web site places its own cookie on
17 the client browser, and coordinates its information
18 with the information in the cookie of the first
19 web-browser by accessing the client record in the
20 cookie coordinator database.